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IN THIS ISSUE:

ARE YOU TIRED
WHEN YOU
WAKE UP IN THE
MORNING?

DENTAL IMPLANTS
- FUTURE
TECHNOLOGY IS
HERE!

DELTA DENTAL
POLICY CHANGE

THANKS!

BEFORE/AFTER
SMILES

RECENT
HAPPENINGS

SOCIAL MEDIA
AND THE INTERNET

ARE YOU TIRED WHEN YOU WAKE UP IN THE MORNING?

Some of our patients have been concerned that they might be suffering from a serious condition known as **sleep apnea**. Sleep apnea is a condition which causes the airways to be blocked while you sleep. When this occurs, there is a concern about how much oxygenated blood is reaching your brain.

We have technology that is known as a sleep appliance which helps keep the airways in your throat open while you sleep. ***A sleep appliance is not as cumbersome as the conventional CPAP machine.*** If you wake up feeling tired or feel unusually tired during the day, or if you are already using a CPAP machine and would like to use something more comfortable, call us for a complimentary consultation and we will be glad to discuss your options with you.

DENTAL IMPLANTS - FUTURE TECHNOLOGY IS HERE!

If you are missing a tooth or need a bridge, or if you have a loose denture that you would like to have feel more secure, then **dental implants** may be the right choice for you! Dental implants are like teeth that are inserted where there is no tooth in your mouth. ***Implants last for years and the results are amazing.***

Dr. Grasso is so impressed with the results his patients are getting with implants that he has been attending an advanced implant seminar in NYC since October to continue to learn more advanced and cutting-edge dental implant techniques. *Dr. Grasso also has been granted a Fellowship with the American Dental Implant Association.* If you are interested in dental implants, just call our office and we will be happy to schedule you a consultation.



DELTA DENTAL POLICY CHANGE

The relationship between Delta Dental and dentists has changed over the past few years and it has now created an ethical dilemma for me. Because of the conflict of my commitment to your dental health and the cost-cutting tactics of Delta Dental, as of April 20, 2011, we are now a non-restrictive provider. For those

of you with Delta Dental coverage, you will not be required to change dentists. Also, we will gladly continue to bill your insurance to get the benefits you deserve. We want you to know that we value you as a patient and that we thank you for your continuing loyalty.

BEFORE/AFTER SMILES

In our last newsletter, we talked about how to get that Hollywood smile! Well, here is a before-and-after picture. This patient had old bonding breaking down, misaligned teeth and staining present. **With eight beautiful porcelain veneers, this patient received the smile makeover she was hoping for!**

If you would like to view additional before-and-after pictures, please visit www.TopDentists.com and type in the zip code 13210. Click the link at the bottom of Dr. Grasso's profile.



RECENT HAPPENINGS

We recently volunteered at the Special Olympics to perform oral cancer screenings on the attendees. This was done in conjunction with the Onondaga County Dental Society.

We also set up a booth at recent bridal shows to talk with brides, grooms and their families about beautiful healthy smiles.

We also recently remodeled the office to give it a warmer, spa-like feeling. We love the reviews we are getting from everyone. Thank you!

Listen for our new radio ad on the Score 1260 AM, 93Q or 105.9!

If there is anything you would like us to do with you in the community to promote dental health, let us know!



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THANKS!

Thank you to all our patients who enjoyed our last newsletter. We hope to continue to bring useful information to you and to stay on top of important dental issues. *We also would like to thank everyone for understanding our new policy regarding payment of co-pays and deductibles at the time of service.* Just this one change has saved us a lot of time and paper and allowed us to direct our efforts towards making your visits with us as comfortable as possible.

SOCIAL MEDIA AND THE INTERNET

We also recently launched a new, up-to-date website which integrates our social media elements. Check out www.syracusedentist.com and look for our Facebook, Twitter and Yahoo! channel tabs in the upper right-hand corner. Become a fan of our FB page, tweet us with any comments, or watch Dr. Grasso on YouTube. We enjoy being a part of your social network and we hope you enjoy the information we publish on those pages!



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