



Television for Law Firms

Television advertising is the cost-effective way to reach the most potential clients in the shortest time. The cost of production and airtime for a commercial is a wise investment and is surprisingly affordable, even for small firms. Television advertising brings the message into potential clients' homes and brands the firm as a leader in its field.

Believe it or not, a **30-second commercial can air for as little as \$5**. PRMG creates media plans for all budgets. With years of experience, we target the audience you want to reach, maximizing your advertising dollars.

PRMG's video production department produces broadcast-quality television commercials, as well as corporate and training videos. Production costs are reasonable and will be waived with a three-month air-time commitment.

PRMG's award-winning staff will tailor your message into a commercial that gets noticed. We do the work, you see the results.

Video Services

The **Public Relations and Marketing Group** is a fully-integrated firm, providing complete public relations and marketing services, as well as advertising, graphic design and web development and digital video production. PRMG provides these video services:

- Television Commercials
- Long Form Firm Overviews
- Public and Leased Access Programs
- Ad Budgeting and Media Placement
- Streaming Videos
- On-Hold Telephone Messages
- DVD Duplication



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